

Our Gift to You

12 Days of Marketing Tips

for the holidays and beyond.



Our holiday gift to you, a collection of marketing tips designed to help your business grow, connect, and shine. Weave these ideas into your strategy and *watch your momentum unfold!*

Tip 1: Share Stories That Connect

- Highlight a meaningful project or moment
- Share a short story from your year
- Include client experiences and stories

Tip 2: Celebrate Wins, Big or Small

- Choose a few wins from the year
- Share what you learned from them
- Include client or collaborator wins

Tip 3: Ask Thoughtful Questions

- Create questions that spark reflection
- Invite comments and responses
- Use them in social posts, emails, or stories

Tip 4: Highlight People Who Inspire You

- Feature clients, collaborators, or creatives
- Share why their work matters to you
- Link to a guest blog, interview, or podcast

Tip 5: Repurpose Your Best Content

- Choose a favorite post or article
- Turn it into a new graphic or short video
- Share insights from any guest content

Tip 6: Add Simple Holiday Touches

- Use a warm seasonal palette and imagery
- Add a friendly holiday greeting
- Keep visuals clean and welcoming

Tip 7: Reveal Behind-the-Scenes Moments

- Share your workspace or creative routine
- Give a peek into your process
- Include collaborative or service moments

Tip 8: Provide Helpful Tips

- Offer practical advice or a helpful resource
- Include insights from guests or interviews
- Keep your tips simple and clear

Tip 9: Encourage Conversation

- Invite your audience to reflect or share
- Respond to comments and replies
- Keep the tone open and welcoming

Tip 10: Show Gratitude

- Thank your community
- Acknowledge guest contributors
- Keep it warm and authentic

Tip 11: Stay Real

- Write conversationally
- Avoid jargon
- Let your personality shine through

Tip 12: Reflect and Plan for 2026

- Review what worked this year
- Capture lessons learned
- Share reflections that inspire

These tips show what's possible. If you would prefer your marketing managed from start to finish, contact us for a **free 30-minute consultation.**